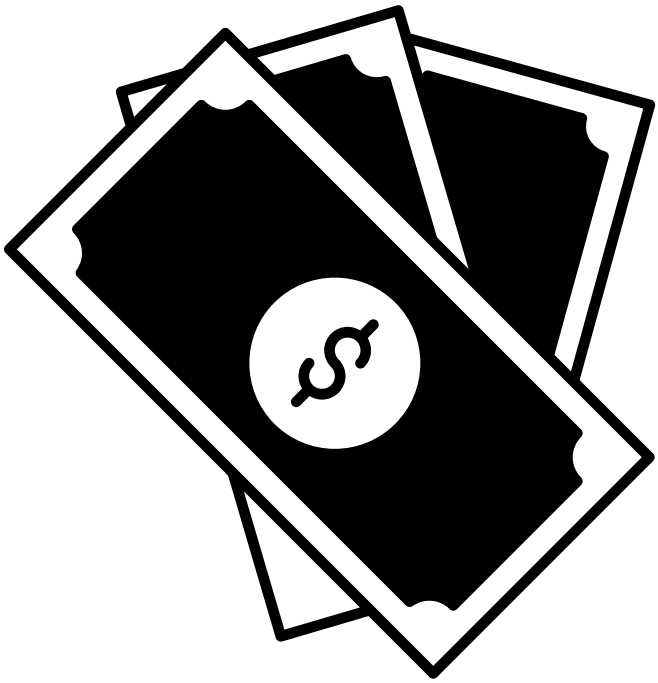
Side Hustle Planner



This Book belongs To

_____

_____

_____

Contact List

Name

Business

Website

Email

Phone

Address

Notes

Name

Business

Website

Email

Phone

Address

Notes

Name

Business

Website

Email

Phone

Address

Notes

Name

Business

Website

Email

Phone

Address

Notes

Name

Business

Website

Email

Phone

Address

Notes

Name

Business

Website

Email

Phone

Address

Notes

Password Tracker

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Website :
Username :
Password :
Notes :

Business Overview

Name:	Phone:	Address:

Email:	Website:

About	Social Media Handle	

Genedar:	Income:	Martial Status:	Age Range:

Children : Yes No	Location:	Interests:

Product Planner

Product Name:	Budget:
Total Expenses:	Profit:

Supplies Needed	Checklist

Description	Notes

New Product Planner

Name:

Type:

Price:

Duration:

Go Live:

Description

Top Keywords

Inspiration

Notes

New Product List

Category	Category

Category	Category

Product Evaluation

Top Sellers	QTY	Price	Why did it work

Top Sellers	QTY	Price	Why did it work

Top Sellers

Top Sellers

Packaging Planner

Product	Packaging Supplies			
Weight:	Name	Supplier	Cost	Notes
Length:				
Height:				
Depth:				

Product	Packaging Supplies			
Weight:	Name	Supplier	Cost	Notes
Length:				
Height:				
Depth:				

Product	Packaging Supplies			
Weight:	Name	Supplier	Cost	Notes
Length:				
Height:				
Depth:				

Product	Packaging Supplies			
Weight:	Name	Supplier	Cost	Notes
Length:				
Height:				
Depth:				

Sales Tracker

Month:

Date	Order	Product	QTY	Price	Fees	Tota

Inventory Log

Date	Item	Made to Order	QTY	Cost	Price	Profit

Notes

Order Tracker

Date	Order	Customer	QTY	Item	Shopping Date

Income Tracker

Date:

Date	Source	Description	Amount

Expense Tracker

Date	Category	Description	Payment Method	Amount

Coupons & Discounts

DATE	END DATE	COUPON CODE	DISCOUNT.	USED	REVENUE

Bill Payment Tracker

MONTH/YEAR:

BILL DETAILS	DUE DATE	AMT DATE	AMT PAID	UNPAID BALANCE	NOTES	DATE PAID

Competitor Analysis

COMPETITOR	PRODUCTS/ SERVICES	WHAT CAN LEARN FROM THEM ?	HOW CAN I DIFFERENTIANTE MYSELF?BALANCE

Inventory Tracking

ITEM	DESCRIPTION	QTY	LOCATION	LAST UPDATED

Tax Deductions Log

DATE	ITEM	CATEGORY	RECEIPT	VALUE

Campaign Tracker

START DATE	END DATE	PRODUCT	PLATFORM	COST	REVENUE

Monthly Budget

Income			Expenses
Income-1			Month
Income-2			
Other Income			Budget
	Total Income		

Bill to be paid	Due date	Amount	Paid	Notes

Notes _____

Budget Spreadsheet

Income	Over or Under	Actual	Estimate
Total			

Profit Tracker

PRODUCT	SALES PRICE	COST	SHIPPING	FEES	PROFIT

Profit & Loss Tracker

Revenue	Cost	Fees	Shipping	Taxes	Profit	Net Profit

Annual Profit & Loss

YEAR:

	SALES	MATERIALS	WAGES	MARKETING	DEPRECIATION	FULFILLMENT	PROFIT BEFORE TAXES	OTHER
JAN								
FEB								
MAR								
APR								
MAY								
JUN								
JUL								
AUG								
SEP								
OCT								
NOV								
DEC								

Suppliers List

PRODUCT	DESCRIPTION	WEBSITE	COMPANY	EMAIL

Advertising Tracker

DATE STARTED	DATE ENDED	PRODUCT	PLATFORM	COST	REVENUE

Return Tracker

DATE	ORDER#	CUSTOMER	REASON FOR RETURN	TRACKING#

Income + Expense Tracker

MONTH:

DATE	DESCRIPTION	INCOME	EXPENSE	RUNNING TOTAL

Revenue Goals MONTH:

VENTURE	DESCRIPTION	ESTIMATE AMOUNT	GOALS

Affiliate Products

MONTH:

PRODUCT NAME	AFFILIATE LINK	COMMISIONS

Shipping Tracker

DATE	ORDER#	CUSTOMER	SHIPPING METHOD	TRACKING#	FEE

Side Hustle Income

DATE	AMOUNT	SIDE HUSTLE	DESCRIPTION/NOTES

To Do Outline

DATE:

	TO DO	DATE

Habit Tracker

Habit	M	T	W	T	F	S	S

Order Form

Customer Details	
Name:	Address:
Phone:	Customer Note:
Email:	

#Item	Description	Quantity	Unit Price	Total

Shipping Details
Shipping Method:
Date Shipped:
Tracking

Subtotal
Tax:
Shipping:
Discount:
Total:

Goal Action Plan

Goal

Start Date:	End Date:

Goal Progress:						

Action Steps

Possible Obstacles

How To Overcome Obstacles

Goals Planner

Goal	Steeps to task
	1.
	2.
	3.
Deadline: Achieved ☐	4.
	5.

Goal	Steeps to task
	1.
	2.
	3.
Deadline: Achieved ☐	4.
	5.

Goal	Steeps to task
	1.
	2.
	3.
Deadline: Achieved ☐	4.
	5.

Goal	Steeps to task
	1.
	2.
	3.
Deadline: Achieved ☐	4.
	5.

Goal	Steeps to task
	1.
	2.
	3.
Deadline: Achieved ☐	4.
	5.

Goals Tracker

Goal	Action Steps	Deadline	Done
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐

Project Planner

TITLE	

START DATE		DUE DATE	

COMPLETED	

MILESTONES	RESOURCES

GOAL PROGRESS:										

ACTION STEPS	DEADLINE

Daily Planner

PRIORITIES

GOALS

	SCHEDULE

TO DO

SCHEDULE

Daily Review

TOP 5 ACCOMPLISHMENT

WHAT DID I DO WELL?	WHAT I NEED TO IMPROVE?

LESSON LEARNED?	GRATEFUL FOR

DAILY SUMMARY

	DAILY SCORE

HOW CAN NEXT DAY BE BETTER?

Weekly Planner

WEEK OF:

MONDAY	TUESDAY	WEDNESDAY	THURSDAY

FRIDAY	SATURDAY	SUNDAY	NOTES

Weekly Review

TOP 5 ACCOMPLISHMENT

WHAT DID I DO WELL?	WHAT I NEED TO IMPROVE?

LESSON LEARNED?	GRATEFUL FOR

DAILY SUMMARY

	WEEKLY SCORE

HOW CAN NEXT DAY BE BETTER?

Monthly Calendar

MON	TUE	WED	THU

Monthly Calendar MONTH:

FRI	SAT	SUN	NOTES

Monthly Planner

MONTH:

M	T	W	T	F	S	S

THIS MONTH GOALS

TO DO LIST

NOTES & REMINDER

Monthly Review

THIS MONTH I ACHIVED

WHAT WORKED	WHAT DIDN'T WORKED

DO MORE OF	DO LESS OF

Annual Overview

YEAR:

JANUARY	FEBRUARY	MARCH

APRIL	MAY	JUNE

JULY	AUGUST	SEPTEMBER

OCTOBER	NOVEMBER	DECEMBER

Personal Finance Tracker

MONTH OF: _____

Monthly Income

Income	Planned	Actual	Diference

Monthly Expenses

Date	Description	Amount	Paid
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐
			☐

Monthly Balance

	Estimated	Actual	Difference
Income			
Expenses			
Total Left			

Daily Spend

Annual Finance

Month	Income	Expenses	Savings
JANUARY			
FEBRUARY			
MARCH			
APRIL			
MAY			
JUNE			
JULY			
AUGUST			
SEPTEMBER			
OCTOBER			
NOVEMBER			
DECEMBER			
TOTAL			

Keyword Worksheet

WHAT IS IT?
1.
2.
3.

SYNONYMS
1.
2.
3.

WHO IS IT FOR?
1.
2.
3.

COLOR/ MATERIALS/SIZE
1.
2.
3.

SPECIAL FEATURES
1.
2.
3.

OCCASION ?
1.
2.
3.

SEARCH PROMPTS
1.
2.
3.

COMPETITOR KEYWORDS
1.
2.
3.

Post Planner

POST TITLE: _____

TOPIC: _____

PLATEFORM: _____

PUBLISH DATE: _____

DESCRIPTION	CHECKLIST

HASTAG/KEYWORDS	LINKS TO INCLUDE	NOTES

Facebook Post Planner

Post	Post Number
	Date

Notes

Post	Post Number
	Date

Notes

Hashtag Research

Topic:

Hashtag	Reach

Topic:

Hashtag	Reach

Topic:

Hashtag	Reach

Hashtag	Reach

Hashtag	Reach

Hashtag	Reach

Notes

Social Media Statistics

PLATFORM:

YEAR:

	AMOUNT OF FOLLOWERS	GROWTH SINCE LAST MONTH	NUMBER OF POSTS	TOP POSTS	NOTES
JAN					
FEB					
MAR					
APR					
MAY					
JUN					
JUL					
AUG					
SEP					
OCT					
NOV					
DEC					

Campaign Manager

Campaign Name:

Launch Date:

Platform:

Budget:

Actual Spend:

Campaign Result:

Successful ☐

Description:

Campaign Name:

Launch Date:

Platform:

Budget:

Actual Spend:

Campaign Result:

Successful ☐

Description:

Customer Follow Up List

Name	Phone	Address	Order Date	Follow Up

Advertising Tracker

Month:

Product	Start Date	End Date	Platform	Ad Spend	Revenue

Seasonal Idea

January	February	March

April	May	June

July	August	September

October	November	December

Priorities Planner

	URGENT	NOT URGENT
VERY IMPORTANT		
LESS IMPORTANT		

Meeting Notes

SUBJECT: _____

DATE & TIME: _____ **PLACE:** _____

ATTENDEES

_____
_____
_____
_____
_____
_____

AGENDA

_____
_____
_____
_____
_____
_____

NOTES

_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____

TASKS	INCHARGE	DUE

Meeting Minutes

Date:

Attendees:

Topic:

Agenda:

Discussion:

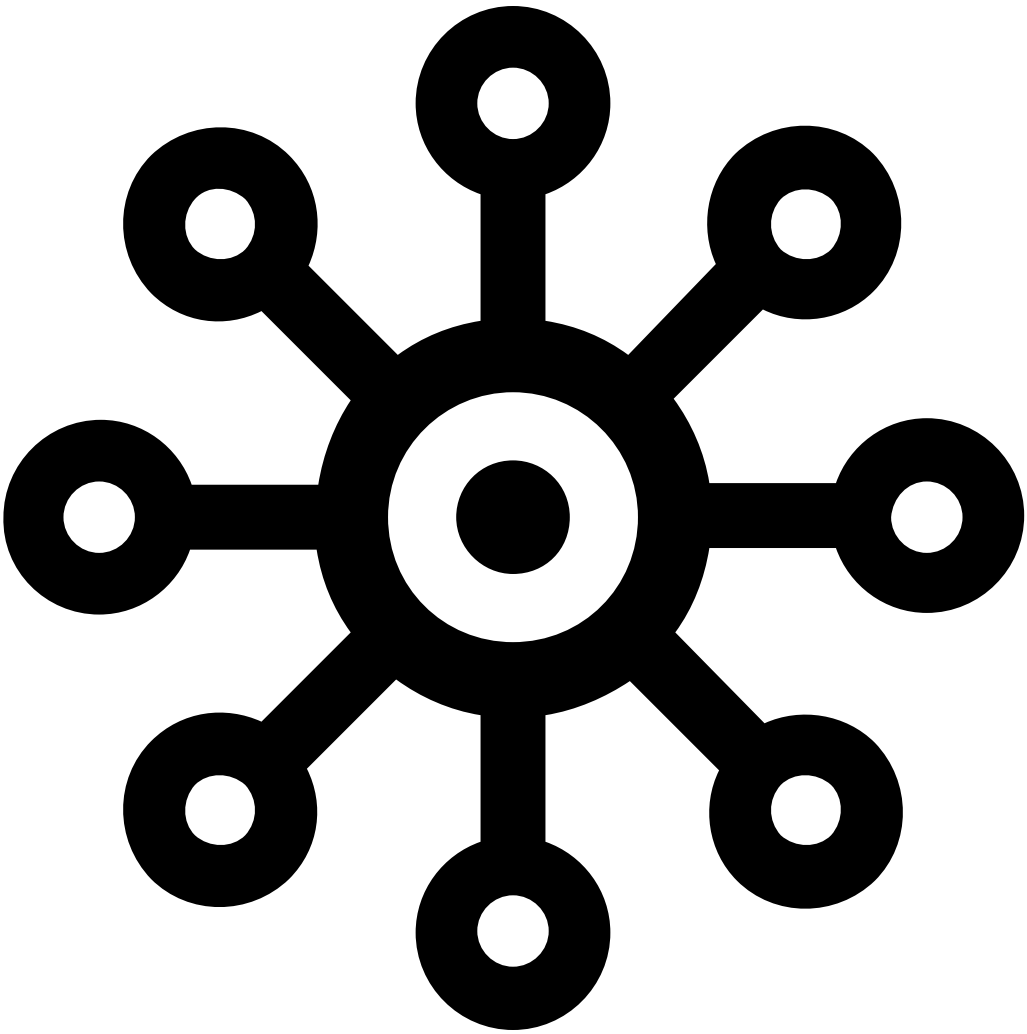
Activities Checklist

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

Product Brainstorm

DATE: _____

Mindmap



Vision Board

30 Days Challenge

MONTH OF:

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30

To Do List

TASK LIST

TOP PRIORITIES

REMINDER

Notes